



Contacts

fdi@ice.it
mipim@ance.it

PROGRAMME MIPIIM

Cannes, 10-13 March 2015

Italian Pavilion
Stand R8.B10



Cannes, 10-13 March 2015



Tuesday, 10th March

- 14.30 - 15.00 Cdp Real Estate activity: connecting public real estate to private investors
by Giovanni Maria Paviera,
Head of Real Estate Cassa Depositi e Prestiti
(Italian Pavilion)
- 15.00 - 15.30 Le Principesse: a polyfunctional complex overlooking Venice by Marcello Carli,
President of DNG SpA (Italian Pavilion)
- 15.30 - 16.00 Oxygen Tower: an icon of Made in Italy in the world by Giovanni Giacobone,
Progetto CMR and Piero Sartore,
Technimont Civil Construction (Italian Pavilion)
- 17.30 - 18.30 Porta Nuova and Bosco Verticale - Milan, Italy:
meeting with Manfredi Catella,
CEO, Hines Italia SGR
and Stefano Boeri, Architect (Italian Pavilion)

Wednesday, 11th March

- 10.50 - 11.00 Welcome address by Paolo Buzzetti,
President of ANCE (Italian Pavilion)
- 11.00 - 12.00 Isozaki Tower - the tallest building in Italy
by Colombo Costruzioni SpA (Italian Pavilion)
- 15.00 - 16.00 Invest in Lombardy - Italian Luxury
Real Estate by ANCE Lombardy
(Italian Pavilion)
- 16.00 - 16.20 The Italian hotel assets: outlook for the next
three years by Palmiro Noschese,
Board Member of the Associazione Italiana
Confindustria Alberghi and Area Manager Italy
of Meliá Hotels International
(Projects Presentation HTL,
Networking Room - Htl Pavilion Aisle A1/C46)
- 16.00 - 17.00 Development projects in Milan
by Borio Mangiarotti SpA (Italian Pavilion)

Thursday, 12th March

- 11.30 - 13.00 Italian Real Estate: Back to the essentials,
Co-organiser: Studio Chiomenti (Red Room)

PROJECT PRESENTATION

- 15.30 - 17.20 **Italian Real Estate: a wealth of opportunities,**
Co-organiser: ITA and ANCE (Italian Pavilion)
- 15.30 - 15.40 Opening remarks by Carlo Calenda,
Deputy Minister of Economic Development
- 15.40 - 15.55 Top-notch urban renovation in Turin and Piedmont
by Piero Fassino, Mayor of Turin
and Giuseppina De Santis,
Regional Minister for Economic
Development Piedmont Region
- 15.55 - 16.10 High-end Real Estate development
projects in Florence (Tuscany)
by Dario Nardella, Mayor of Florence
Introduction by Stefano Giovannelli,
Managing Director Toscana
Promozione/Invest in Tuscany
- 16.10 - 16.25 Marche: a new Italian commercial hub
by Gian Mario Spacca, President of Marche Region
- 16.25 - 16.40 Enhancing Real Estate heritage:
the green way of Trentino Region
by Mauro Gilmozzi,
Autonomous Province of Trento
Minister for Public works, environment,
transport and energy
and Paolo Nicoletti, General Director
of Autonomous Province of Trento
- 16.40 - 16.55 Cdp Real Estate activity: connecting
public real estate to private investors
by Marco Sangiorgio, General Manager
CDP Investimenti Sgr
- 16.55 - 17.10 Smart city, Mending and Regeneration.
A New Renaissance for the Urban Fabric
by Fortunato Zaffaroni, Director Global
Sales & Marketing Italcementi SpA
- 17.10 - 17.20 Closing remarks by Andrea Napolitano,
Head of FDI Unit ITA - Italian Trade Agency

- 17.20 - 17.50 Venice Waterfront
by Isabella Bruno Tolomei Frigerio,
Shareholder and President
Gruppo Condotte
- 17.50 - 18.20 Italy Pavilion Milan Expo 2015:
a new urban renewal by Michele Molè,
Director of architectural firm Nemesis & Partners
- 18.20 - 18.50 Aperitivo Italiano